

# PRESS APPLICATION FORM

**PLEASE FILL OUT AND RETURN THIS FORM TO THE APP OFFICE NO LATER THAN APRIL 1, 2010**

\_\_\_\_\_ No, we will not be attending the Conference this year.

\_\_\_\_\_ Yes, we accept your invitation to attend the 2010 APP Conference and Exposition

Please list the two individuals who will be attending the Conference below:

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Name	Position	Phone & Email
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Name	Position	Phone & Email
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Please let us know what type of article you will be writing with regards to the material obtained at the Conference:

\_\_\_\_\_ General Conference Review

\_\_\_\_\_ Interview of Individual Please list name(s): \_\_\_\_\_

\_\_\_\_\_ Article about some aspect of Conference Please list topic: \_\_\_\_\_

\_\_\_\_\_ Other Please describe: \_\_\_\_\_ (or  
attach proposal)

Please list expected date of publication: \_\_\_\_\_

We plan on videotaping:

\_\_\_\_\_ Classes List Class(es): \_\_\_\_\_

\_\_\_\_\_ on the Expo floor List Days/Times: \_\_\_\_\_

\_\_\_\_\_ At an Event List Event(s): \_\_\_\_\_

We agree to abide by all the rules and regulations set out by the APP, including the statement of conduct in exchange for two free full access badges to the 2010 APP Conference. We understand that this does not include a free pass to the Banquet Dinner. We understand that for Press Representatives to receive course credit they must pay for the class. We understand that failure to comply with these rules and regulations may cause us to be evicted from the Conference/Exposition and may effect future invitations to same.

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Print Name	Signature	Date
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Print Name	Signature	Date
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